



# 87 PROMPTS FOR CHATGPT THAT RECRUITERS CAN USE

By the GIFTEM Recruiting Team

The #1 AI Recruiting Sidekick

# TABLE OF CONTENTS



Introduction	03
Outbound Candidate Email Outreach	04
Writing Effective Job Descriptions	07
Understanding Job Descriptions	10
Identifying Key Words in Job Descriptions	12
Creating Boolean Strings for Job Searches	14
Personalized Email Outreach in Different Tone of Voices	16
Final Words	20

# INTRODUCTION

Welcome to "ChatGPT Recruiter's Arsenal: 87 Powerful Prompts to Elevate Your Talent Acquisition Game," your go-to resource for harnessing the full potential of ChatGPT in the dynamic world of recruitment. In an era where effective communication is at the heart of successful talent acquisition, mastering the art of conversation is non-negotiable.

Recruitment, as we know it, has evolved. It's no longer just about posting job openings and waiting for applications. It's about building meaningful connections, understanding candidate needs, and providing a personalized experience. ChatGPT, with its natural language processing capabilities, stands as a valuable ally for recruiters looking to enhance their communication strategies and streamline their processes.

# OUTBOUND CANDIDATE EMAIL OUTREACH

1. Generate attention-grabbing subject lines that entice candidates to open the email.
2. Personalize subject lines to make them more appealing to individual candidates.
3. Highlight specific skills or experiences in the subject lines to attract relevant candidates.
4. Use urgency or curiosity to create a sense of intrigue in the subject lines.
5. Experiment with subject lines to find the ones that generate the highest open rates.
6. Start the email with a personalized greeting to establish a connection with the candidate.
7. Mention a common interest or connection to make the email more relatable.

# OUTBOUND CANDIDATE EMAIL OUTREACH - 1



1. Clearly state the purpose of the email in the opening sentence.
2. Pose thought-provoking questions to engage candidates right from the start.
3. Share compelling statistics or industry insights to capture the candidate's interest.
4. Customize the email content to highlight the relevance of the opportunity to the candidate's skills and experience.
5. Personalize the email by referencing specific details from the candidate's profile or past experience.
6. Showcase the company's culture, values, or mission in a way that resonates with the candidate.
7. Include a brief summary of the role and its responsibilities to provide clarity to the candidate.

# OUTBOUND CANDIDATE EMAIL OUTREACH - 2

1. Use bullet points or concise paragraphs to make the email easy to read and digest.
2. Emphasize the benefits and growth opportunities associated with the role.
3. Include a call-to-action that encourages candidates to take the next step, such as scheduling a call or applying for the position.
4. Offer assistance or support to address any questions or concerns the candidate may have.
5. Share success stories or testimonials from current or past employees to build credibility.
6. Follow up with candidates who haven't responded to previous outreach to maintain engagement.

# WRITING EFFECTIVE JOB DESCRIPTIONS - 1



1. Clearly define the role's key responsibilities and objectives.
2. Include specific qualifications, skills, or certifications required for the role.
3. Use concise and precise language to describe the job requirements.
4. Highlight the company's culture and values to attract candidates who align with them.
5. Use action verbs to make the job description more engaging and compelling.
6. Provide a clear overview of the company and its industry to give candidates context.
7. Include information about the team or department the role belongs to.

# WRITING EFFECTIVE JOB DESCRIPTIONS - 2

1. Make the job description scannable by using headings, bullet points, and short paragraphs.
2. Specify any preferred soft skills or personal qualities that would be beneficial for the role.
3. Include a section on the company's mission and impact to attract purpose-driven candidates.
4. Seek input from team members or employees in crafting the job description to ensure accuracy.
5. Use data or specific metrics to describe the role's impact on the company's goals.



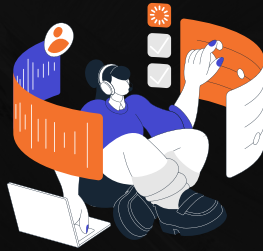


# WRITING EFFECTIVE JOB DESCRIPTIONS - 3

1. Describe the company's commitment to professional development and ongoing learning.
2. Include information about the company's work-life balance initiatives or flexible work arrangements.
3. Use storytelling techniques to make the job description more engaging and relatable.



# UNDERSTANDING JOB DESCRIPTIONS - 1



1. Break down complex job descriptions into smaller, more digestible sections.
2. Identify the main skills, qualifications, or experiences required for the role.
3. Highlight any industry-specific terms or acronyms used in the job description.
4. Pay attention to the order in which the requirements are listed to understand their relative importance.
5. Look for keywords or phrases that indicate specific desired skills or experiences.
6. Take note of any certifications or degrees mentioned in the job description.



# UNDERSTANDING JOB DESCRIPTIONS - 2

1. Pay attention to the level of experience required (entry-level, mid-level, senior, etc.).
2. Identify any preferred or desired soft skills mentioned in the job description.
3. Consider how the job description aligns with the company's overall goals and objectives.
4. Analyze the job description to understand the core responsibilities and expectations of the role.



# IDENTIFYING KEY WORDS IN JOB DESCRIPTIONS - 1



1. Create a list of key skills or qualifications mentioned in the job description.
2. Identify the most frequently mentioned keywords or phrases and prioritize them.
3. Pay attention to any specific technologies or software mentioned in the job description.
4. Look for keywords that indicate the level of experience required (e.g., "entry-level," "senior," "5+ years").
5. Note any industry-specific terms or jargon used in the job description.



# IDENTIFYING KEY WORDS IN JOB DESCRIPTIONS - 2

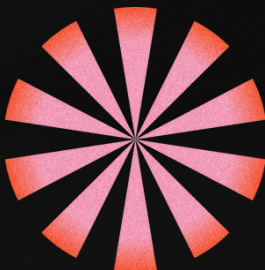
1. Identify any certifications or degrees mentioned as requirements.
2. Take note of keywords related to specific responsibilities or tasks.
3. Look for keywords that indicate desired soft skills or personal qualities.
4. Consider synonyms or alternative terms that can be used to broaden the search.
5. Analyze the job description to identify keywords that are critical for candidate screening.



# CREATING BOOLEAN STRINGS FOR JOB SEARCHES - 1

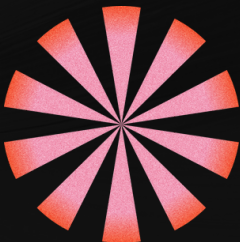


1. Combine keywords using the "AND" operator to narrow down search results.
2. Use the "OR" operator to include synonyms or alternative terms in your search.
3. Utilize parentheses to group keywords and create more complex search strings.
4. Include location-based keywords to focus the search on a specific area.
5. Add specific years of experience or numerical ranges using the "AND" operator.

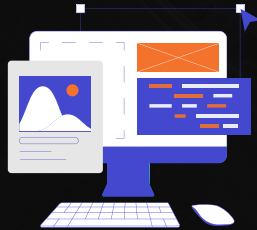


# CREATING BOOLEAN STRINGS FOR JOB SEARCHES - 2

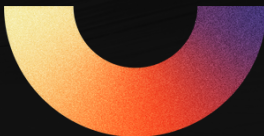
1. Exclude certain terms or qualifications using the "NOT" operator.
2. Experiment with different combinations of keywords and operators to optimize your search.
3. Iterate and refine your boolean strings based on the quality and relevance of the search results.
4. Use quotation marks around a specific phrase to search for an exact match.
5. Combine boolean operators to create advanced search strings that yield precise results.



# PERSONALIZED EMAIL OUTREACH IN DIFFERENT TONE OF VOICES - 1



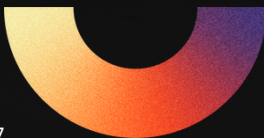
1. Craft a casual tone of voice message that feels friendly and approachable.
2. Infuse humor or light-hearted anecdotes into the casual tone of voice message to engage candidates.
3. Use conversational language and casual greetings to establish a personal connection.
4. Customize the casual tone of voice message to reflect the culture and vibe of the organization.
5. Write a professional tone of voice message that strikes a balance between being formal and approachable.





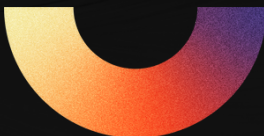
# PERSONALIZED EMAIL OUTREACH IN DIFFERENT TONE OF VOICES - 2

1. Use concise and clear language to convey the purpose and expectations of the opportunity.
2. Showcase the organization's professionalism, reputation, and industry expertise in the professional tone of voice email.
3. Mention specific achievements or success stories to highlight the organization's track record.
4. Craft an engaging tone of voice email that infuses enthusiasm and excitement.
5. Ask thought-provoking questions to encourage candidates to reflect on their career goals.



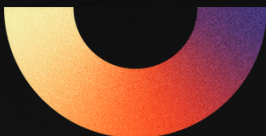
# PERSONALIZED EMAIL OUTREACH IN DIFFERENT TONE OF VOICES - 3

1. Share unique selling points or benefits of the opportunity to generate curiosity in the engaging tone of voice email.
2. Create a sense of urgency or exclusivity in the engaging tone of voice email to prompt action.
3. Tailor the email content to the candidate's specific interests, experiences, or achievements.
4. Mention shared connections or mutual interests to establish rapport with the candidate.



# PERSONALIZED EMAIL OUTREACH IN DIFFERENT TONE OF VOICES - 4

1. Reference recent accomplishments or awards to demonstrate personalization and recognition.
2. Offer specific insights or advice related to the candidate's field of expertise to show genuine interest.
3. Seek the candidate's input or opinion on a relevant topic to foster engagement



# FINAL WORDS

As we wrap up our exploration of "ChatGPT Recruiter's Arsenal: 87 Powerful Prompts to Elevate Your Talent Acquisition Game," we trust that this journey has been both insightful and transformative for you as a recruiter. In the ever-evolving landscape of talent acquisition, effective communication is the linchpin, and ChatGPT stands as a powerful ally in your quest for excellence.

The 87 prompts you've discovered in this ebook are not mere strings of text; they are gateways to enhanced efficiency, deeper insights, and more meaningful connections in your recruitment endeavors. From initial engagement to the final stages of the hiring process, each prompt is a tool carefully crafted to elevate your conversations and optimize your workflow.

