



The #1 AI Recruiter Sidekick

THE GIFTEM GURU'S GUIDE TO RECRUITING AWESOMENESS

Tips to help recruiters 10x their productivity

Written by the GIFTEM Recruiting
Team

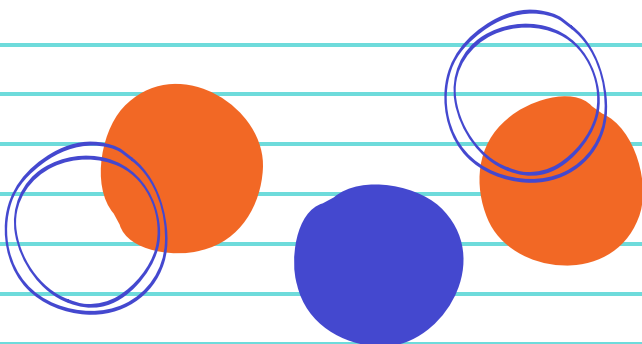
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UNICORN HUNTING: HOW TO SPOT RARE GEMS 01

Recruiting isn't about finding just any candidate; it's about discovering the mythical unicorns that companies dream of. Learn how to spot those sparkling resumes that will make your clients say, 'Where have you been all my professional life?'

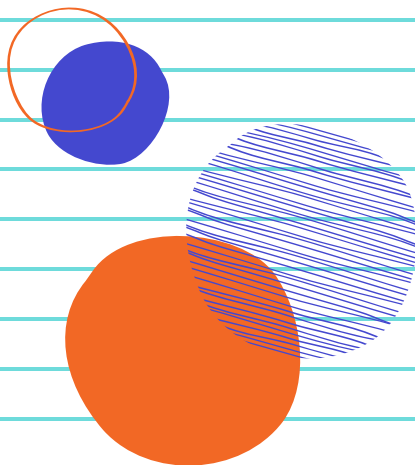
Example: Imagine you're a recruiter searching for a software developer. Instead of settling for the usual "Java Developer" keywords, you dig deeper. You find a candidate whose GitHub profile showcases not only coding skills but also a repository dedicated to creating "coding adventures" for kids. That's the sparkling gem you've been looking for—a developer with a heart for education and creativity.



THE ART OF JEDI MIND TRICKS: NURTURING CANDIDATE RELATIONSHIPS

Recruiting is like a cosmic dance of connection. Discover Jedi mind tricks that'll have candidates thinking you can read their minds (in a good way!). From personalized outreach to nurturing, we've got you covered.

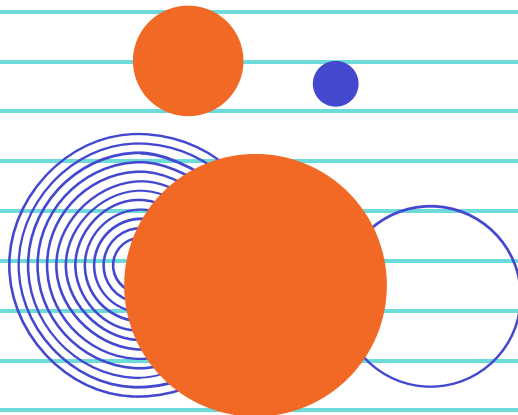
Example: You've just connected with a potential candidate, Alex. You've done your research and noticed that Alex is a fan of a certain sci-fi series. Instead of diving right into business, you strike up a conversation about their favorite episode. This personalized touch builds rapport, making Alex feel valued beyond their professional skills.



THE LAST MILE SOLUTION: CONVERTING CANDIDATES LIKE A PRO

Closing the deal isn't just for salespeople! Get ready to master the art of 'last mile' recruiting. We're talking about turning hesitant candidates into enthusiastic 'Yes, I'm in!' champions.

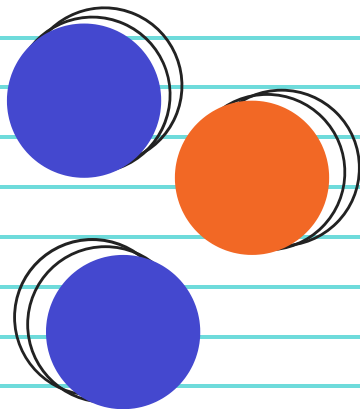
Example: You've been working with Sarah, a talented marketer who's considering a career change. She's impressed with your guidance so far, but she's hesitating. You decide to set up a virtual coffee chat between Sarah and one of your successful marketing candidates. Hearing a real success story seals the deal for Sarah, and she eagerly jumps on board.



CAMPAIGN CHRONICLES: CRAFTING RECRUITMENT ADVENTURES

Recruitment isn't boring—it's an epic adventure! Learn how to craft captivating campaigns that will have candidates eagerly joining your quest. From emails that sparkle to social media spells, it's time to level up your approach.

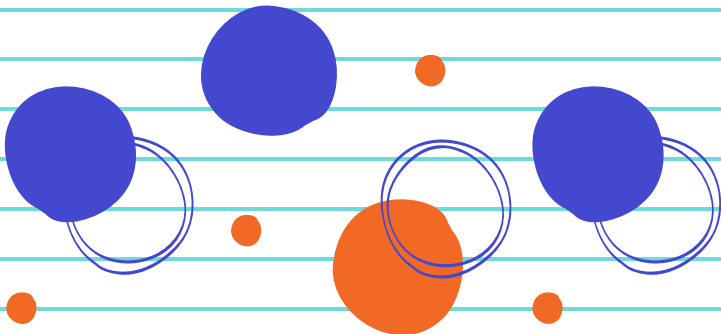
Example: You're recruiting for a sales role, and you create a campaign called "Sales Superheroes Unite!" You send out personalized emails with subject lines like "Ready to Unleash Your Sales Powers?" and create social media posts highlighting top performers in the company. This adventure-themed campaign creates buzz and draws in candidates who are ready for the challenge.



GIFTS, GLITCHES, AND GIGGLES: NAVIGATING THE RECRUITING MATRIX

From transactional gifting to mastering the tech matrix, we're diving deep into the world of modern recruiting. Laugh your way through glitches, and discover how technology can be your trusty sidekick.

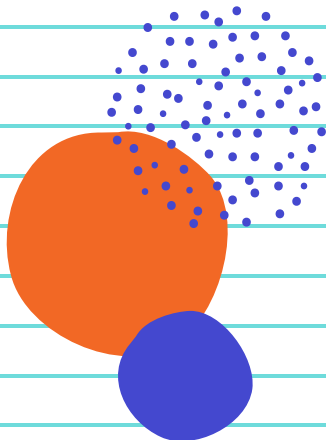
Example: You're using the Giftem platform to send a thank-you gift to a candidate who aced the interview. You personalize it by sending a gift related to a hobby mentioned during the interview. The candidate receives the gift and shares a photo on social media, praising your company's attention to detail. This small glitch-free gesture becomes a viral recruitment success.



RECRUITER RESILIENCE: BOUNCING BACK FROM 'NO' LIKE A BOSS

Even Jedi recruiters face rejection. But fear not! Learn how to turn 'No' into 'Not now' and 'Not this role' into 'Next opportunity.' Your bounce-back game is about to reach superhero levels.

Example: You've been working on a tough search for a leadership role, and after multiple interviews, the candidate decides to decline the offer. Instead of feeling defeated, you reach out with a personalized "Congratulations" card, expressing your respect for their decision. Six months later, the candidate refers a friend who's a perfect fit for a different role—your resilience pays off.



CONCLUSION

"Congratulations, oh mighty Giftem Guru! You've unlocked the secrets to recruiting success that others only dream of. Armed with humor, actionable insights, and the power of the Giftem platform, you're ready to conquer the talent landscape."

These examples showcase how the Giftem platform and our unique approach can transform the recruiting landscape. They're not just about finding candidates; they're about creating connections, nurturing relationships, and achieving recruitment excellence. Happy recruiting adventures! 🌟🌍

